

2018 WOMEN IN FINANCE CONFERENCE

DECEMBER 11-12, 2018
Portsmouth Harbor
Events Center
Portsmouth, NH



The Women in Finance conference welcomes all levels of staff of any financial institution, accounting firm, or affiliate member firm interested in the enhancement and career growth of women in New Hampshire.

NH Bankers
ASSOCIATION

NEW HAMPSHIRE SOCIETY OF
CERTIFIED PUBLIC ACCOUNTANTS



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DECEMBER 11-12, 2018 | PORTSMOUTH HARBOR EVENTS CENTER, PORTSMOUTH, NH

PRELIMINARY	AGENDA
TUESDAY	DECEMBER 11
5:00 - 6:00 PM	REGISTRATION & RECEPTION
6:00 PM - 9:00 PM	<p>NETWORKING RECEPTION – BOARD AND BRUSH</p> <p>Join the staffs of NH Bankers and NH Society of CPAs for an evening of networking and fun. The goal is to open the doors of creativity to all who attend with no experience necessary and will also provide the opportunity to get to know your peers. At Board & Brush, their goal is to turn you into a “DIY master” by educating you to understand and appreciate the beauty of raw materials—the wood, the knots, the color variations and the simple imperfections that will make your personalized wood sign unique.</p> <p><i>(Space is limited - first come first served)</i></p>
WEDNESDAY	DECEMBER 12
8:30 AM - 9:00 AM	REGISTRATION & CONTINENTAL BREAKFAST
9:00 AM - 9:05 AM	<p>WELCOME <i>Sandy Tracy, Interim President - NH Bankers Association</i></p>
9:05 AM - 10:05 AM	<p>HOW SMART ARE YOUR EMOTIONS? <i>Jackie Rolow, Executive Vice President and Chief Talent Officer - Shazam</i></p> <p>How many times have you been told to “check your emotions at the door”? Yet, there’s currently a growing field of research on the value and importance of emotional intelligence. Emotional intelligence is the capability of individuals to use information to guide thinking and behavior in order to adapt to different environments or achieve one's goals. Understanding and using emotions correctly can make you a better communicator and, ultimately, more effective in your job. This session will discuss strategies to increase your emotional intelligence and how to translate that into knowledge for better decision making.</p>
10:05 AM - 10:55 AM	<p>DIGITAL THREATS AND CYBER RISK WHERE YOU LEAST EXPECT IT: SOCIAL MEDIA, FINTECH AND THE INTERNET OF THINGS <i>Denyette DePierro, VP & Senior Counsel - American Bankers Association</i></p> <p>How do you balance customer expectations for quick transactions against increased compliance risk and cybersecurity concerns? Your bank wants to increase its social media presence, but do they understand its cybersecurity and fraud risks? How do you approach third party due diligence of fintech when the rules were written for old ways of doing banking? This session is designed to help you be innovative and creative in your approach to technology in order to analyze new products and identify the risks before your bank adopts the next hot new thing.</p>
10:55 AM - 11:05 AM	MORNING BREAK

THANK YOU TO THE LONG GROUP - MOBILE APP SPONSOR

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11:05 AM - 12:05 PM

ELEVATOR SPEECHES: CREATING YOUR PERSONAL BRAND

Chantal Upton, VP/Sales & Training Manager - Federal Savings Bank

Learn how to create a value proposition that will distinguish you from your competitors and create a positive lasting impression in the minds of others.

12:05 PM - 12:50 PM

LUNCH

12:50 PM - 1:50 PM

WORKING TOGETHER: HOW TO MENTOR THE NEXT GENERATION OF DIVERSE LEADERS

Beth A. Deragon, of Counsel, Pastori Krans

Most financial institutions understand the importance of diverse teams and leaders, yet many struggle with the execution of this goal. This is a problem, as studies have shown that teams with gender and racial diversity are 15% more likely to meet their business goals and 80% more likely to capture new markets. Whether you're trying to climb the corporate ladder or build a more inclusive culture, you're likely to face challenges along the way. This session will examine strategies and solutions for overcoming those challenges, building and empowered and competitive workforce, and mentoring the diverse leaders, institutions need to succeed in our rapidly changing environment.

1:50 PM - 2:50 PM

MINDFULNESS: REALIZE YOUR PERSONAL AND PROFESSIONAL POTENTIAL

Shanti Douglas, CPHWC, Mindfulness and HeartMath® Certified Coach Corporate Trainer, 8 limbs Holistic Health, LLC

Learn how to increase your attention span, decrease your stress and expand your working memory. Join us and find out firsthand how mindfulness training can enhance your personal and professional performance. We'll also discuss how mindfulness can be implemented in a corporate culture, from our experience of working with over 200 companies to build programs for their workforce.

2:50 PM - 3:30 PM

ICBA'S TOP LEGISLATIVE AND REGULATORY PRIORITIES

Kathryn G. Underwood, President/CEO - Ledyard National Bank
Treasurer - ICBA

Kathy will briefly review the top priorities, how they affect your bank and what we need to do to move forward. She will also talk about ways that you can get involved as an advocate as both a banker or CPA.

3:30 PM

ADJOURNMENT

ACCOMMODATIONS

Accommodations will be at the Marriott Residence Inn, 100 Deer Street, Portsmouth NH, 03801.

Reservations must be made by **Wednesday, November 11, 2018** to receive the group rate of \$149.00 for single or double occupancy, plus 9% tax and parking. (Valet parking is \$28 per night.)

TO MAKE RESERVATIONS:

- Call 603-422-9200 and mention Group Code: CSW
- Reserve Online [here](#)